



# The Containerized, Zero-Trust Platform for End-to-End API Management

*Seamlessly Govern, Secure, Scale & Monetise APIs*

By:

**Sarin Satya**

Head of Sales & Alliances

[sarin@yappes.com](mailto:sarin@yappes.com)

# Why APIs Matter to Businesses

**83%**

of IT leaders  
prioritize API  
security in  
digital strategy

**3x**

faster innovation  
with robust API  
management

**90%**

of developers  
rely on APIs to  
build modern  
software

**5x**

faster  
integration via  
end-to-end API  
platforms

**60%**

of B2B  
transactions now  
use APIs

# Challenges with Managing APIs

## Security Silos & Misconfigurations

Data exposure, audit failures, security gaps

## Lack of Unified Governance

Weak access control, compliance risks, operational inconsistency

## Weak Observability & Analytics

SLA breaches, delayed issue resolution, limited performance insights

## Fragmented API Lifecycle Management

Slower delivery, manual overhead, unreliable releases

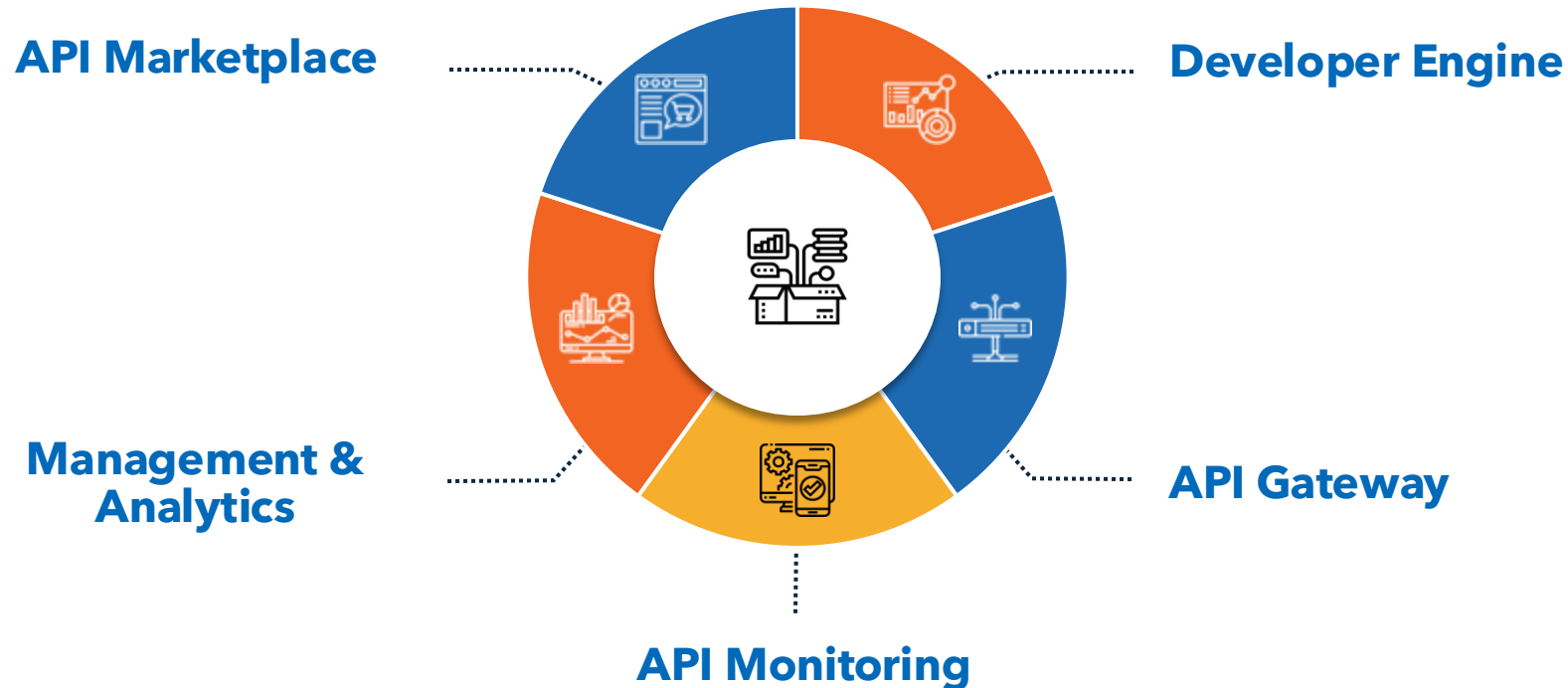
## Manual & Complex Partner Onboarding

Delayed integrations, restricted ecosystem growth

## No Monetisation or Discovery Layer

Low API reuse, limited exposure, missed revenue

# Yappes: Containerized, Zero-Trust API Management



## PERSONAS SERVED

Developers

Architects

Product

Operations

Consumers

Management

Design ⇒ Deploy ⇒ Secure ⇒ Monitor ⇒ Distribute ⇒ Monetize ⇒ Retire

# Key Features of Yappes

## Unified API Management

Manage the complete API lifecycle - design, deploy, secure, monitor, and retire - in one platform

## Zero-Trust Security

Apply strict access control, authentication, and policy enforcement across APIs

## Advanced Observability

Gain deep insights with real-time monitoring, SLA tracking, and anomaly detection

## Built-in API Gateway

Enforce policies, throttle traffic, transform payloads, and secure endpoints with integrated controls

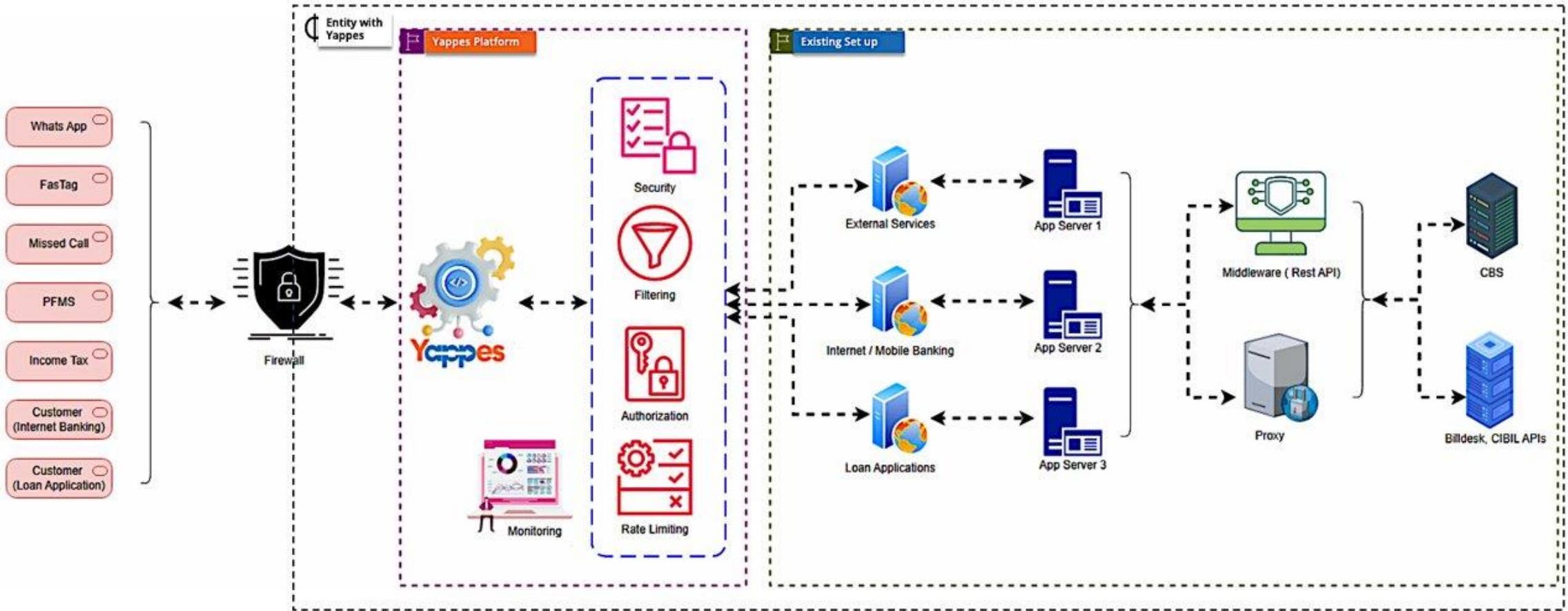
## Private API Marketplace

Distribute APIs securely within or across organizations for internal and partner consumption

## Developer & Partner Experience

Support fast onboarding, mocking, testing, and collaboration via dev portal and sandbox tools

# Deploy on Public/Private Cloud or On-prem



# Business Benefits of Yappes

## Accelerated Time-to-Market

Launch APIs faster with design-first tools and automation

## Enhanced Security & Compliance

Enforce zero-trust policies and meet regulatory standards

## API Monetization

Drive revenue via subscriptions, usage tracking, and marketplaces

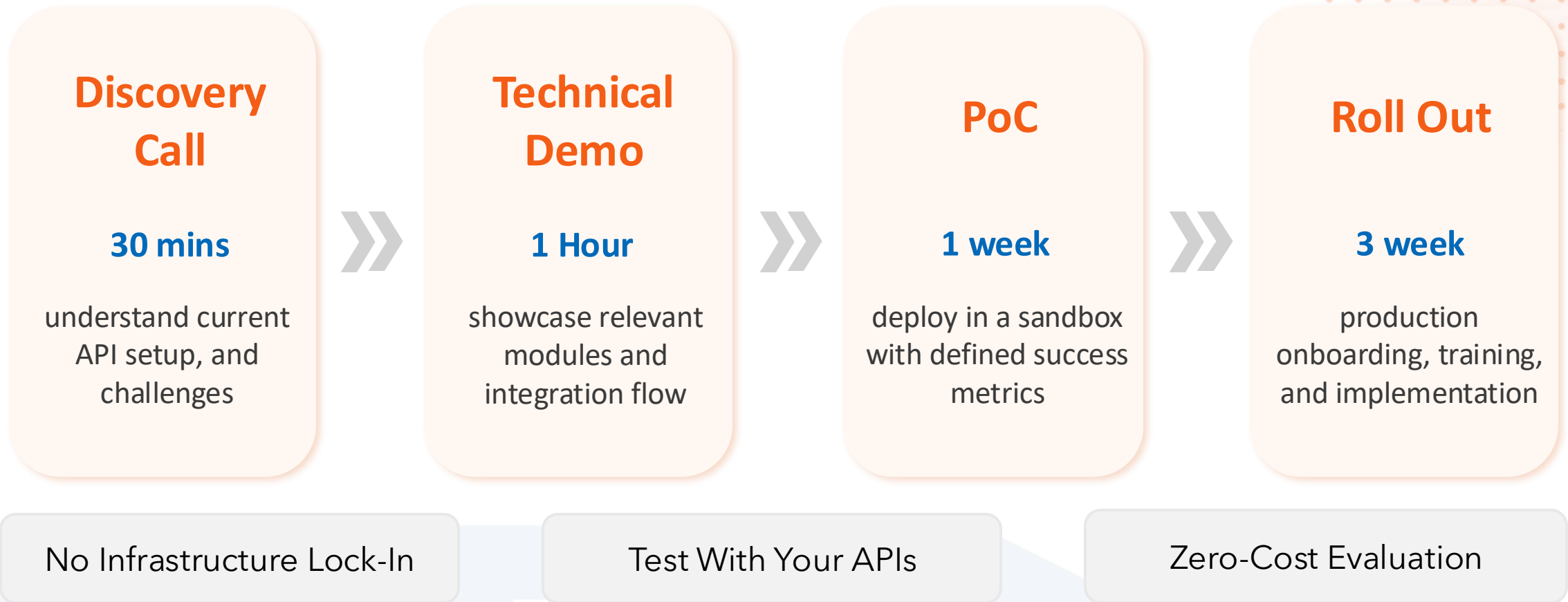
## Operational Efficiency

Reduce overhead with unified management and automation

## Faster Partner Onboarding

Onboard partners quickly with sandboxing and private marketplaces

# Engagement Roadmap







# Let's Accelerate API-First Transformation

- Book a Demo - [calendly.com/sarin-yappes](https://calendly.com/sarin-yappes)  
Email - [sarin@yappes.com](mailto:sarin@yappes.com)  
Call & WhatsApp - [+91 \(0\) 8197604555](https://wa.me/918197604555)



इलेक्ट्रॉनिक्स एवं  
सूचना प्रौद्योगिकी मंत्रालय  
MINISTRY OF  
ELECTRONICS AND  
INFORMATION TECHNOLOGY



k-tech



BY ACCEPTING OR ACCESSING THIS DOCUMENT OR ANY RELATED MATERIALS YOU AGREE TO BE BOUND BY THE LIMITATIONS AND CONDITIONS SET OUT HEREIN AND, IN PARTICULAR, WILL BE TAKEN TO HAVE REPRESENTED, WARRANTED AND UNDERTAKEN THAT YOU HAVE READ AND AGREE TO COMPLY WITH THE CONTENTS OF THIS DISCLAIMER INCLUDING, WITHOUT LIMITATION, THE OBLIGATION TO KEEP INFORMATION CONTAINED IN THIS DOCUMENT AND ANY RELATED MATERIALS CONFIDENTIAL.

THE INFORMATION CONTAINED HEREIN AND ANY RELATED MATERIALS DO NOT CONSTITUTE AN OFFER OR SOLICITATION TO SELL ANY SECURITY OR FUND TO OR BY ANYONE IN ANY JURISDICTION, NOR SHOULD IT BE REGARDED AS A CONTRACTUAL DOCUMENT. UNDER NO CIRCUMSTANCES SHOULD THE INFORMATION PROVIDED IN THIS DOCUMENT OR ANY OTHER WRITTEN OR ORAL INFORMATION MADE AVAILABLE IN CONNECTION WITH IT BE CONSIDERED AS INVESTMENT ADVICE, OR AS A SUFFICIENT BASIS ON WHICH TO MAKE INVESTMENT DECISIONS. THIS DOCUMENT IS BEING PROVIDED TO YOU FOR INFORMATION PURPOSES ONLY.

THE DISTRIBUTION OF THIS DOCUMENT OR ANY INFORMATION CONTAINED IN IT AND ANY RELATED MATERIALS MAY BE RESTRICTED BY LAW IN CERTAIN JURISDICTIONS, AND ANY PERSON INTO WHOSE POSSESSION THIS DOCUMENT OR ANY PART OF IT COMES SHOULD INFORM THEMSELVES ABOUT, AND OBSERVE, ANY SUCH RESTRICTIONS.

THE INFORMATION IN THIS DOCUMENT DOES NOT PURPORT TO BE COMPREHENSIVE AND HAS BEEN PROVIDED BY THE COMPANY (AND, IN A NUMBER OF CASES, COMPILED FROM PUBLICLY AVAILABLE INFORMATION AND THIRD-PARTY SOURCES) AND HAS NOT BEEN INDEPENDENTLY VERIFIED. NO RELIANCE MAY BE PLACED FOR ANY PURPOSES WHATSOEVER ON THE INFORMATION CONTAINED IN THIS DOCUMENT OR RELATED MATERIALS OR IN THE COMPLETENESS OF SUCH INFORMATION. THE COMPANY HAS AUTHORIZED THE DELIVERY OF THIS DOCUMENT.

WHILST THIS DOCUMENT HAS BEEN PREPARED IN GOOD FAITH, NEITHER THE COMPANY, NOR ITS SUBSIDIARY UNDERTAKINGS, AFFILIATES, DIRECTORS, ADVISERS, REPRESENTATIVES, OFFICERS, AGENTS OR EMPLOYEES MAKES, OR IS AUTHORIZED TO MAKE ANY REPRESENTATION, WARRANTY OR UNDERTAKING, EXPRESS OR IMPLIED, WITH RESPECT TO THE INFORMATION AND OPINIONS CONTAINED IN IT AND NO RESPONSIBILITY OR LIABILITY IS ACCEPTED BY ANY OF THEM AS TO THE ACCURACY, COMPLETENESS OR REASONABLENESS OF SUCH INFORMATION OR OPINIONS OR ANY OTHER WRITTEN OR ORAL INFORMATION MADE AVAILABLE TO ANY PARTY OR ITS ADVISERS. WITHOUT PREJUDICE TO THE FOREGOING, NEITHER THE COMPANY, NOR ANY OF ITS DIRECTORS, ADVISERS, REPRESENTATIVES, OFFICERS, AGENTS OR EMPLOYEES ACCEPTS ANY LIABILITY WHATSOEVER FOR ANY LOSS HOWSOEVER ARISING, DIRECTLY OR INDIRECTLY, FROM USE OF THIS DOCUMENT AND/OR RELATED MATERIALS OR THEIR CONTENTS OR OTHERWISE ARISING IN CONNECTION THEREWITH. THE INFORMATION SET OUT HEREIN AND IN ANY RELATED MATERIALS IS SUBJECT TO UPDATING, COMPLETION, REVISION, VERIFICATION AND AMENDMENT, AND SUCH INFORMATION MAY CHANGE MATERIALLY. THE COMPANY IS NOT UNDER ANY OBLIGATION TO PROVIDE THE RECIPIENT WITH ACCESS TO ANY ADDITIONAL INFORMATION OR TO UPDATE THIS DOCUMENT OR ANY RELATED MATERIALS OR TO CORRECT ANY INACCURACIES IN IT WHICH MAY BECOME APPARENT. THIS DOCUMENT SHALL NOT EXCLUDE ANY LIABILITY FOR, OR REMEDY IN RESPECT OF, FRAUDULENT MISREPRESENTATION.

ALL STATEMENTS OF OPINION AND/OR BELIEF CONTAINED IN THIS DOCUMENT AND ALL VIEWS EXPRESSED AND ALL PROJECTIONS, FORECASTS OR STATEMENTS REGARDING FUTURE EVENTS OR POSSIBLE FUTURE PERFORMANCE REPRESENT THE RELEVANT PERSON'S OWN ASSESSMENT AND INTERPRETATION OF INFORMATION AVAILABLE TO IT AS AT THE DATE OF THIS DOCUMENT. THIS DOCUMENT AND ANY RELATED MATERIALS MAY INCLUDE CERTAIN FORWARD-LOOKING STATEMENTS, BELIEFS OR OPINIONS. BY THEIR NATURE, FORWARD-LOOKING STATEMENTS INVOLVE RISK AND UNCERTAINTY BECAUSE THEY RELATE TO EVENTS AND DEPEND ON CIRCUMSTANCES THAT WILL OCCUR IN THE FUTURE. THERE CAN BE NO ASSURANCE THAT ANY OF THE RESULTS AND EVENTS CONTEMPLATED BY THE FORWARD-LOOKING STATEMENTS CONTAINED IN THE INFORMATION CAN BE ACHIEVED OR WILL, IN FACT, OCCUR. NO REPRESENTATION IS MADE OR ANY ASSURANCE, UNDERTAKING OR INDEMNITY GIVEN TO YOU THAT SUCH FORWARD LOOKING STATEMENTS ARE CORRECT OR THAT THEY CAN BE ACHIEVED. PAST PERFORMANCE CANNOT BE RELIED ON AS A GUIDE TO FUTURE PERFORMANCE.

THE MATERIALS ARE PROPRIETARY AND COPYRIGHT PROTECTED.